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STRIVE EMPOWERMENT GALA ANNOUNCES 2020 HONOREES

New York, NY—New York City-based workforce development leader, STRIVE, announced this year's honorees for its virtual STRIVE Empowerment Gala, which supports its students as they build careers that permanently lift themselves and their families out of poverty. **Atlanta Mayor The Honorable Keisha Lance Bottoms** and **New York State Attorney General Letitia James** will serve as Honorary Chairs at the STRIVE Empowerment Gala; **Comedian Chuck Nice** to host. The Empowerment Gala will be held on **Thursday, October 29, 2020**, with an E-Reception from 6:45 PM – 7:00 PM; the program begins at 7:00 PM. To register **FREE** for the Empowerment Gala, click [here](#); to DONATE, click [here](#); and to SPONSOR the event, click [here](#).

HONOREES:

Kasha Cacy is ENGINE's first global Chief Executive. She oversees the company's 17 offices across North America, the UK, Europe and Asia Pacific, helping drive business growth for brand, publisher and agency partners globally. With more than 20 years of experience spanning media, data and analytics, direct marketing, content and consulting, she works with ENGINE's regional leadership to uncover new ways to reach consumers and help clients make sense of an increasingly complicated digital and data-driven ad business.

LYNN LEWIS, U.S. CEO, oversees the U.S. region within UM's global network and is charged with enhancing and driving UM's culture and capabilities across the U.S. A 15-year plus veteran of UM, Lynn is an award-winning marketer who most recently served as President of the East, global CMO, and head of UM's Coca-Cola Connections Studio, where she ran the iconic brand's account from the agency's global headquarters in New York City.

STRIVE PARTNERSHIP HONOREE: MOUNT SINAI—Over the past five years Mount Sinai has placed 100 of STRIVE's Health and Office graduates into meaningful positions. Even as the COVID-19 pandemic has swept through our country, Mount Sinai has continued to source qualified STRIVE graduates to fill their most immediate positions.

EVENT CO-CHAIRS:

Dianne DeSevo, Global Chief Human Resources Officer, Engine Group

Daryl Lee, Global CEO, IPG Mediabrands

Dina Powell McCormick, Managing Director, Goldman Sachs

Scott Schiller, Global Chief Commercial Officer, Engine Group

Jon Stimmel, Chief Investment Officer, UM

ABOUT THE STRIVE EMPOWERMENT GALA

The STRIVE Empowerment Gala supports STRIVE in its mission to remove barriers that disproportionately affect black and brown communities, standing between our students and the economic mobility that defines the American Dream in STRIVE sites in New York, our newly launched Atlanta branch, and all our affiliate partners. All proceeds directly benefit STRIVE students on their journey to employment.

ABOUT STRIVE

STRIVE (www.strive.org) is a national workforce development leader who successfully provides services to populations facing significant employment barriers for more than 35 years. STRIVE's proven model moves students into careers that lead to upward mobility and defines the American dream. Headquartered in East Harlem, NY, since its founding in 1984, STRIVE has helped more than 75,000 graduates prepare for career success through employment programs geared toward adults, young adults, and those with involvement in the justice system.